

Where the Asian lubricants industry meets the future of thermal management.

ALE 2026 — Asian Lubricant Exhibition

Sep 8–10,
2026

MITEC Hall 1, Kuala Lumpur,
Malaysia

Asian Lubricants Industry
Association



2,000+
TARGETED BUYERS

85
BOOTH SPACES

28
COUNTRIES
REPRESENTED

640+
B2B MEETINGS IN
2025

80+
COUNTRIES VIA F&L
MEDIA

SUPPORTED BY

MINISTRY OF
INVESTMENT, TRADE AND INDUSTRY

WHY EXHIBIT

The most commercially focused lubricants event in Asia.



Generate Qualified Leads

Meet decision-makers from across the Asian lubricants and thermal management industries.



Expand Into New Markets

Connect with distributors, OEMs, and buyers across APAC seeking new supply partnerships.



Increase Industry Visibility

Gain exposure through F&L Asia media coverage and on-floor speaking opportunities.

NEW FOR 2026

Data Centre Cooling Zone

A dedicated platform for immersion cooling, dielectric fluids, and thermal management technologies — connecting fluid innovators directly with hyperscaler buyers.



BLENDERS &
FORMULATORS



HYPERSCALERS &
DATA CENTRES



ADDITIVE
COMPANIES



OEMS &
EQUIPMENT MAKERS



BASE OIL
PRODUCERS



APAC
DISTRIBUTORS



INDUSTRIAL
BUYERS

Book your booth at ALE 2026

85 spaces only · Early interest already underway

Four tiers from US\$3,000 · Includes speaking access, business matching & F+L Daily coverage

Starter · \$3,000

Standard · \$3,750

Premium · \$9,900

Headline · \$19,500

RESERVE YOUR SPACE →

CONTACT & REGISTRATION

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